

FROM MANAGEMENT CONSULTANCY TO MANAGEMENT THERAPY: DIAGNOSTIC OF MANAGERIAL DISORDERS AND ANATOMY OF MANAGEMENT THERAPY

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Please cite this article as:

Lehene, C.F., 2021. From management consultancy to management therapy: Diagnostic of managerial disorders and anatomy of management therapy. *Review of Economic Studies and Research Virgil Madgearu*, 14(1), pp.51-78.
doi: 10.24193/RVM.2021.14.73.

Article History:

Received: 12 October 2020
Accepted: 23 February 2021

Abstract: *In this paper I develop an idea which can provide the ground in order to start the transition from an amatorial/common sense management consultancy practice towards a scientific validated management consultancy practice. Rooted in medicine, psychiatry and psychology, the innovative tool is aiming at moving the management consultancy practice towards a direction already present in the classical fields of science mentioned above. The new more formal, rigorous, systematic and science-based management consultancy practice is called management therapy (MT). The MT is different from management consultancy because it is substantiated in the emerging field of research called Evidence Based Management (EBM). The paper introduces the first two steps in order to favor opening the discussions and the practice of management therapy: (1) developing the analogous/equivalent of Diagnostic and Statistical Manual of Mental Disorders (DSM) in the management field and (2) developing the action/process of MT (the anatomy of the MT).*

Key words: *Evidence-Based Management Interventions; Randomized Clinical Trials; management consultancy; management therapy*

JEL Classification: *L20; M10; M21*

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